

# GOOD NEWS

**Dear employees,**  
**We are delighted to share with you**  
**some of the most recent events from the Arison Group**

## Arison Investments

In April 2021, Arison Investments sold 4.4% of its shares in Bank Hapoalim, at 25.5 shekels per share, for the total sum of 1.5 billion shekels, and it now holds a remaining 11.4% of the bank's shares.

## The Ted Arison Family Foundation

The year 2021 poses many complex challenges that we must all face. In times of emergency, and now especially, The Ted Arison Family Foundation takes upon itself to support dozens of organizations in diverse fields of operation. Here are three examples:

**NATAL** (Israel Trauma and Resiliency Center) has shifted into emergency mode as a result of the latest events, including the Mount Meron tragedy, terrorist attacks, Shomer Ha'Homot operation, violent protests in mix-cities, Itzik Saidian self-immolation case, and more. The nonprofit operates a 24/7 helpline, runs clinical treatments, and holds community outreach programs that support and build the resilience of first responders, while also strengthening and supporting educators, welfare agents, and therapy workers. Additionally, NATAL operates a mobile unit that arrives onsite to provide preliminary psychological support for children and families nationwide, in their homes, shelters, and secure spaces.

**MDA Israel** (Mada, Magen David Adom) received funding for its national emergency program aimed at coping with hospital overload, by purchasing advanced monitors for all the ambulances, scooters, and on-call stations (70 monitors).

**Smartaid** received assistance with the supply of oxygen generators for hospitals in New Delhi, India, following the second wave of Covid-19 that overwhelmed the country's health system.

## The Doing Good Model

We are proud to share our new boardgame, Good Gaming! This game develops values-based thinking, suited for the new world of business.

The game develops a creative and proactive managerial perception, which enables people to identify new opportunities for creating added value for the environment, out of personal awareness.

We conducted an internal pilot for the game, held with representatives from the Arison Group, and soon managers from the nonprofit Alfanar will also experience the game as part of the celebratory closing session of the Management with Meaning program.



## Artport

The exhibition Adhesion, by Orly Sever and Maria Saleh Mahameed, opened at the Artport Gallery.

Three Israeli artists, who have been living abroad, have arrived to join a unique program developed specifically for the Covid-19 year and intended for Israeli artists living outside the country.



Ten new Wikipedia pages were opened for women artists, the result of Artport's Art+Feminism Edit-a-Thon that was held for the fourth year on Women's International Day.



## Essence of Life

**Mahuti** – During the month of May, we launched our Mahuti Space, the first-of-its-kind digital platform for educators, offering experiential, technological, and fun activities. It enables educators and their students to practice a language of consciousness and personal awareness, encouraging processes of self-development over the entire school year. The program has been approved by The Ministry of Education. For a short tour of Mahuti Space, [click here](#).

**Essence of Life Radio** – Questions are the engine of inspiration, thought, and motion, and for us, too, at the radio station, questions are more important than answers, be it current affairs, musings, or music. We invited five Israeli authors to write short stories about the questions that occupy their thoughts. We made these five pieces into short videos, shared online. To watch, [click here](#).

**Essence of Life Magazine** – During these times in which the definition of routine has lost all meaning, perhaps the only internal anchor that we all can hold on to, is a return to balance. There are various ways to attain this balance.

Watch our latest [clip article](#).

## Design for Change

Design for Change students from Israel met with Design for Change students from Singapore, Malaysia, and Kenya, to discuss, suggest solutions, and raise awareness to the issue of garbage.

The students, ages 8-9, met for a total of 20 hours on Zoom, in which they kept a personal diary, reflected on the subject, and thought deeply about strengthening their superpowers in an empowering way.

During the sessions, they created drawings from natural materials collected from the surroundings, emphasizing gratitude and appreciation for the things we have in our world.

Yifat Weis, a Design for Change facilitator and a member of our educators community, guided her students and shared just how meaningful the sessions had been for her:

**"It was important for me, as an educator, to make sure that I conduct myself accurately with the children. I watched other facilitators in action to see how they presented their initiative, and learned a lot from them," she explained, and concluded by saying, "Thank you, Design for Change, for making the connection and for the international platform. I believe every school should enable its students to meet other children from around the world, to open hearts and minds."**



## Ruach Tova

In April, Ruach Tova held its fourth annual Ramadan project in the Arab sector, called Good Spirit on Ramadan Unites Us. Volunteers cooked and organized daily fast-breaking feasts for people with special needs, aimed at raising awareness to this sector and their integration in society.

Good Spirit on Ramadan was held in East Jerusalem, Yarka, Rahat, Kafr Qassem, Kafr Kanna, Arraba, among a hundred villages that experienced this heartwarming activity.



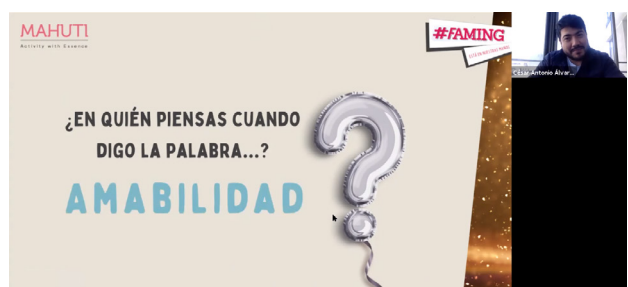
Ruach Tova also continues its [#Faming](#) challenge, which has taken social media by storm on Good Deeds Day this year. Now is the time to put a spotlight on goodness, because we all live here together!

The goal is to continue the #Faming challenge all year long, to counter the negative discourse happening online. It floods the Internet and social media with stories of good, where people can read and share positive initiatives and activities of good.

[Click here](#), to find out more on the #Faming website.

On April 11, Good Deeds Day was celebrated by millions of people in more than 100 countries across the globe. Good Deeds Day has also launched its #Faming campaign, called From Shaming to #Faming, encouraging people to spread positive messages online. And, it didn't stop there!

All through the month of May, leaders worldwide held workshops around the topic of #Faming (thank you, Mahuti), bringing its message to their communities.



**There is so much happening at Arison Group, and we invite you to stay updated from each unit. Thank you, everyone, and wishing you all a productive time ahead!**